



**2018-19 One Rotary Summit (ORS)
Document 1
Summit Outline**

*Recommended times appear in parenthesis.
Links to videos are found in Document 12c*

Setting the Stage (60 minutes – 53 for content and 7 to transition to *Sharing Ideas* segment)

- Gathering, Welcome, and DG's opening comments (5)
- Video: "Welcome – Introduction to One Rotary Summits" – PRIVP Jennifer Jones (2)
- Overview of this Summit, including the expected Outcomes (3)
 - Show slide of Outcomes and note each Outcome, as listed here:
As a participant, you will...
 - 1) Be prepared to answer the question, "Why Rotary?"
 - 2) Be inspired to build membership, enhance public image, and do humanitarian service through The Rotary Foundation
 - 3) Understand the value of being a Rotarian
 - 4) Be inspired to be a part of Rotary's Public Image campaign, *People of Action*
 - 5) *Be the Inspiration*, living out Rotary's theme for 2018-19
 - 6) Take home a One Rotary Toolkit for use in your club
 - Note that the Toolkits are on the table, one for each attendee
 - On the screen, show the One Rotary slide – *Slide 4 in the PowerPoint Set, Document 9*
- Briefings by district leaders on Membership, The Rotary Foundation, and Public Image (30)
 - For the Rotary Foundation (TRF) briefing, note Document 12a, the TRF Brief Sheet, for the Toolkit.
 - For the Public Image briefing, see Document 8 and note Document 12b for the Toolkit.
- Videos
 - Why I am a Rotarian – PRIVP Jennifer Jones and PDG Michael Angelo Caruso (6)
 - Start with the Why – Simon Sinek (5)
 - Responding to "What is Rotary?" (Making it a "Why? Conversation) – Michael Angelo Caruso (2)

Sharing Ideas (75 minutes)

Small group *Discussion Questions and Scenarios* (Document 11)

Break and Posting and Viewing of Results from Tables (15 minutes)

Moving to Action (25 minutes)

Rotary's Vision Statement: *Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves.* (Show slide)

Plenary – facilitated discussion of the results of table discussions.

Leaving in Action (5)