



2017-18 One Rotary Summit (ORS)

Document 2

Summit Outline

Recommended times appear in parenthesis.

Setting the Stage (40 to 55 minutes with 55 recommended)

- Welcome and DG's opening comments (5)
- Overview of this Summit, including the expected Outcomes (5)
 - Show slide of Outcomes and note each Outcome, as listed here:
 - Being inspired to implement action steps to build membership, enhance public image, and do humanitarian service.
 - Understanding the value to the Rotarian of the club experience
 - Being prepared to implement Rotary's Public Image campaign, People of Action
 - Being prepared to answer the question, "What is Rotary?" – applying the Rotary theme for 2017-18, *Rotary: Making a Difference*
 - Taking home a One Rotary Toolkit for use by their clubs.
 - Note that the Toolkits are on the table, one for each attendee
 - On the screen, show the One Rotary slide – *Slide 2 in Slide Set, Document 11*
- Briefs by district leaders on Membership, The Rotary Foundation, and Public Image (10 each x 3 = 30)
- Overview of People of Action Campaign with video (4) – see *Documents 8b for info & 8c for video*
- Show the *Seeing Red Cars* video (11)

Sharing Ideas (60 to 75 minutes with 75 suggested)

Small group discussions using questions and tasks
Ideas that work
Ideas to try

Break and Posting of Ideas (10 minutes)

Moving to Action (35 minutes)

We are people of action who make a difference and keep our focus (Show slide)

Plenary – sharing ideas (20)

Viewing posted ideas (10)

Closing Remarks (5 minutes)

General Remarks by DG or another leader
Reminder to attendees to take Toolkits with them
Evaluation will be via an email